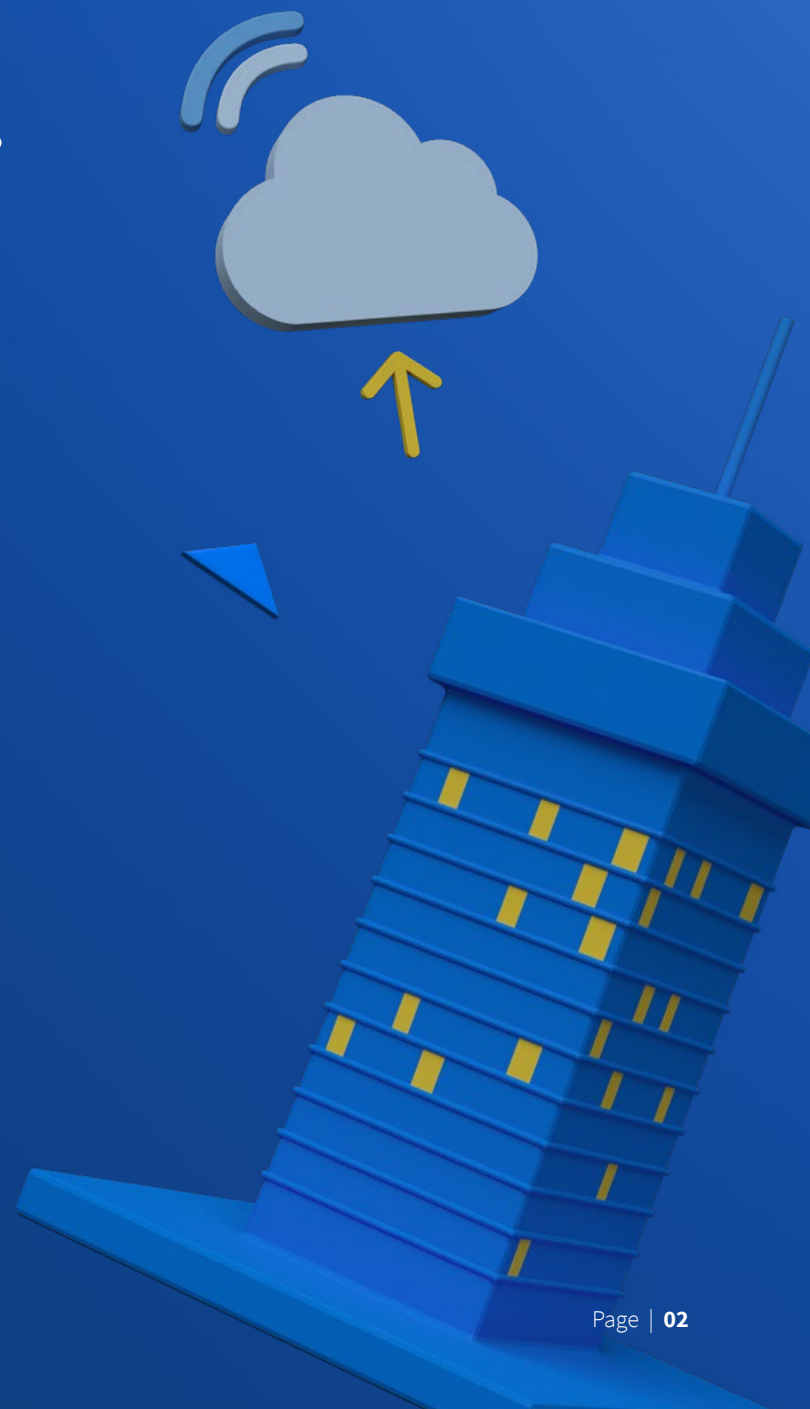# TOSHIBA

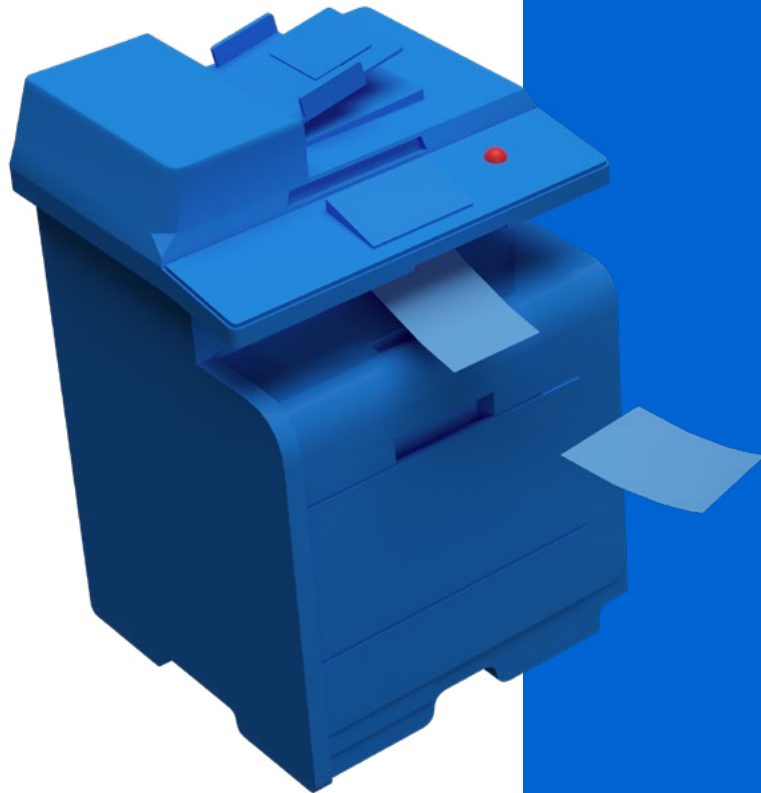# Feature-rich Cloud Print Management for **Connected Teams.**

Looking for new ways to digitally transform your businesses is always both exciting and challenging. Identifying areas where efficiencies or gains can be made, researching the potential alternatives and then choosing the right time to implement changes all require careful thought.

This guide will be useful to anyone considering the role of cloud print management within their organisation. Whether you have a relatively simple printer setup in one central office, or distributed teams spread out across multiple geographical locations, Toshiba's cloud print management solutions will bring you smoother workflows, greater print freedom and significant IT cost reductions.

Why now for Cloud Print Management?

Growing use of cloud services in other areas

The cloud has become an essential tool for businesses of all sizes. It offers a flexible and scalable way to store data, run applications, and provide employees with remote access to corporate resources. Cloud based tools like Microsoft 365, Google Drive and Dropbox have become common-place. The advantages in terms of flexibility, security and cost-savings are now widely accepted, so it's unsurprising that many businesses are increasingly looking to migrate their print services to the cloud too. If you're scaling back on-premise IT hardware as part of other SaaS platform changes, it makes sense to look at whether you want the expense of maintaining print server hardware too.

Moving to cloud print management could be the logical next step in future-proofing your business.

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Cloud Printing

The explosion in distributed teams has created a need for greater flexibility in how documents are printed, with mobile printing now an essential requirement for many workers.
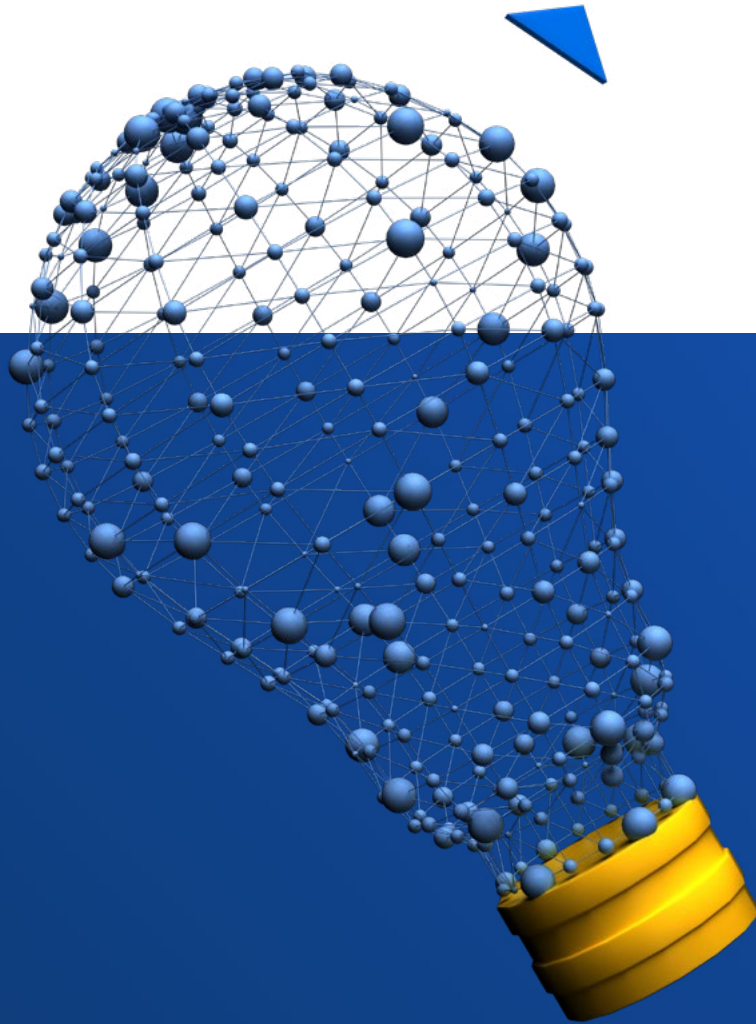
Workflows are becoming ever more complex and ever more digital, and need the agility that cloud services can provide. Users want to be able to print from any location whether they are in the office, at home or out on the road.

Even within the office environment, people are picking up their devices and moving around more. Seeking and enjoying the freedom to work from informal spaces. However, while the work environment may be evolving into something less formal, businesses still need to be able to centrally manage and monitor all print activity, no matter where users are located. To thrive in this modern distributed world of work we need to look for new ways to care for, share, store and print the knowledge that we are creating.

The new distributed world of work has different demands

More sustainable solutions

The United Nations Sustainable Development Goals have galvanised businesses around the world to consider their role in achieving a more sustainable future, and incorporate sustainability into their operations. Printing is often one of the most overlooked areas, yet it can have a significant environmental impact. Toshiba's cloud print management solutions can help you achieve your sustainability goals by giving users greater control over what they are printing, how it is finished and where, to reduce abandoned printouts and eliminate paper waste.

Introducing
Toshiba Cloud Print
Management Solutions

TOSHIBA

Cloud Printing

Decades of working closely with businesses in different sectors has given us exceptional insight into the various challenges of future-proofing printers, software and IT systems to work together efficiently over a significant time frame. It is this valuable market leading experience that sits behind Toshiba's cloud print management solutions.

By introducing a modern digital Software as a Service (SaaS) print management solution, you'll enable your teams to control everything from the point of 'click to print' right through to selecting finishing options at the printer. All carefully processed in the encapsulated environment of a secure cloud.

Feature-rich cloud print management

- **User Login.** Authenticate users with cards or PINs.

- **Permissions.** Control which functions are available to users.

- **Quotas.** Assign and monitor user print quotas.

- **Pull Printing.** Users can see all of their available print jobs and select any to be pulled down as a job for the printer.

- **Project Assignment.** Costs for different functions such as copying and printing can be assigned to defined projects and cost centres.

- **Copy.** Create duplicates or print outs as required.

- **Scan.** Fully functional as you'd expect.
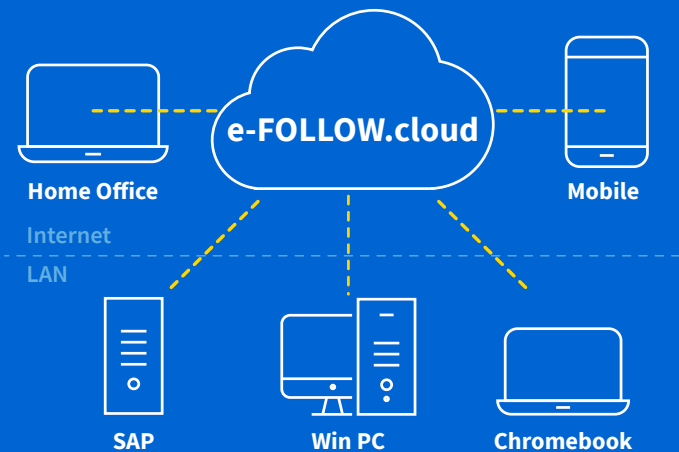
How does cloud printing work?

Toshiba cloud print management solutions connect your Toshiba Multi-Functional Printers (MFPs) to a cloud-based server. This server then acts as an intermediary between your printer and any internet-connected device that needs to print. When you want to print something, the document is sent from your device to the server, which then forwards it to your printer. It allows users to print documents from anywhere, using any device, as long as it's connected to the internet.

Here's an example of one solution:

e-FOLLOW.cloud for Toshiba devices (A3 e-BRIDGE MFP and A4 printer/MFP with app support)

The Toshiba approach brings a number of clear benefits. Firstly, the solution does not require the installation of a local server. Following the installation of the e-FOLLOW app, Toshiba MFPs can then communicate directly with the e-FOLLOW.cloud, which immediately removes the burden of managing and maintaining print server hardware, and reduces both OPEX and CAPEX costs.

Home Office

e-FOLLOW.cloud

Mobile

Internet

LAN

SAP   **Win PC**   **Chromebook**

Remote printing from any device

Jobs can be printed from any end device and securely transmitted directly to the e-FOLLOW.cloud via an encrypted IPPS connection. e-FOLLOW.cloud also offers the following options for securely transferring documents to the cloud.

- e-FOLLOW.cloud User Portal

- e-FOLLOW App (for iOS/Android)

- Email Printing

TOSHIBA   Cloud Printing

The digital upgrade
every modern
business needs

There are many benefits of moving to a Toshiba cloud based print management solution

Improved productivity

Users can print from any location to any app-enabled Toshiba MFP, using any internet-connected device, without having to connect directly to a printer. This saves time and increases productivity as teams are not constrained by their location in the office. As new distributed and hybrid working patterns become the norm, cloud print management reduces the friction and frustration people feel when technology doesn't support them. Free your teams up to work from home or any office in your network with complete control over what and how they print.

Reduced costs:

There is no need to purchase and maintain expensive hardware or software, as everything is managed remotely in the cloud.

- Remove acquisition costs for print server hardware
- Save on IT administration, service and maintenance work
- Reduced investment and operating costs (OPEX, CAPEX)
- Save annually through Toshiba's usage dependent subscription licence model

Increased security

Toshiba's cloud printing solutions bring you maximum data security through end-to-end encryption of user, billing and print data. This makes it much easier to control and monitor all print activity, ensuring that sensitive documents are not left unsecured on printers.

Self-scaling

Our cloud printing solutions are suitable for small businesses with just a few devices, as well as companies with any number of users, location and MFPs. Toshiba's cloud print management solutions will grow with you.

Environmental benefits

Cloud printing can help you reduce your environmental impact by giving users more control over what they print and where to help eliminate paper waste.

Overall, cloud print management is a valuable tool for any business looking to adopt a more flexible way of working. It can help you make significant savings, and empower everyone across the business to better manage their print jobs.

Switching to a cloud based print management solution is typically very straightforward, and can be completed in a matter of days.

Toshiba will help you evaluate which hardware, software and cloud based solution is right for your business. We will look for the best ways to integrate with your existing infrastructure, always with the aim of reducing the complexity of your printing environments and improving the efficiency of your workflows. Once the migration is complete, your team will have the flexibility to create, share and print their best ideas from anywhere.

How easy is it to implement?

Ask us what a digital upgrade to cloud printing could mean for your business.

https://www.toshibatec.eu

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Knowledge On Demand