

SUCCESS STORY

Customer: Ruukki
Country: Romania
Industry: Steel construction

The company Ruukki Romania focuses on manufacturing steel structures, panels and roofing elements used in professional buildings.



SAVING PAPER AND MONEY



Liviu Stanciu
IT Manager at Ruukki

The company Ruukki Romania focuses on manufacturing steel structures, panels and roofing elements used in professional buildings. Corporate responsibility is an integral part of business. As a customer with approx. 15 Toshiba MFP devices, Mr. Liviu Stanciu, IT Manager at Ruukki Romania, joined a launch event organised by Toshiba Tec Romanian Distributor Docentris. On this occasion the world's first Eco-MFP, the Toshiba e-STUDIO306LP along with its separate erasing unit, the e-STUDIO RD30, were presented and demonstrated to various Romanian companies.

After having discovered this cutting-edge technology and its advantages, Mr. Stanciu decided to implement the new Toshiba e-STUDIO306LP/RD30 in the company's printing fleet in order to tackle the issue of paper consumption. Now, he is even thinking about adding a second unit!

Toshiba had the chance to visit Mr. Stanciu on 19th March 2014 in his facilities. During this visit, Mr. Stanciu and some users agreed to answer some questions about their usage of the new Toshiba system and their opinion about it.

All in all, the feedback on the system regarding its ease of use, its productivity and the way it integrates into the daily workflow was very positive. Daily users of the system shared their opinion about this new technology, giving a clear insight on how they use this machine, its positive aspects, and on what they would expect to be improved in the next generation.

Green Office for a green company

Corporate responsibility to be a green company is deeply integrated at Ruukki.

So, after experiencing the world's first Eco-MFP, Toshiba's e-STUDIO306LP along with its separate erasing unit, the e-STUDIO RD30, at the launch event, integrating one for daily use in the company seemed more than appropriate.

As a first step to install the new system into the network, the device was set up in the open office area. All types of documents are printed on this device and it is accessible to all employees. There are four other MFPs in the area, all of which are accessible in the network via the print server.

When the printer was installed, everybody was very enthusiastic, with the main question being "Why is the toner blue?". After a short explanation and introduction on how the e-STUDIO306LP/RD30 works, the employees started using it almost by default, thanks to its ease of use and intuitive scanning process which even works while printing. According to the interviewed users, the printouts on the e-STUDIO306LP currently represent 80% of the documents printed daily at Ruukki.

The staff is instructed to put the paper on the erasing unit and about twice a week, the erasing process is carried out. Out of the 17,800 printed documents in the two months since the installation at Ruukki, the counter shows only 1,160 sheets have been discoloured. This makes a percentage of 6.5, leaving much room for further improvement as the employees become more confident with the product.

RUUKKI

FUTURE PLANS

Plans are already in place to add a second unit in the warehouse area of the factory, where mainly picking lists are printed to manage the orders. Since these are unofficial documents, the amount of paper that can be reused, and thus saved, will increase by far. "The device in the office area was a great chance to get to know this new green MFP, but now we want to place the second unit in a better suited area", says Ruukki's IT Manager Mr. Liviu Stanciu. "If you add a small contribution like this one here to other small contributions here and there, in the end, it makes a difference, and that is what matters."

Although there is one overall remaining request for improvement of future models for a darker, more visible toner, Ruukki's overall final rating for this new ecological device remains a solid 9.5 out of 10.



e-STUDIO306LP



e-STUDIO RD30

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– Mr. Liviu Stanciu,
IT Manager at Ruukki Romania

ABOUT RUUKKI

The Finnish company with the official Name 'Rautaruukki Corporation', which goes globally by 'Ruukki', specialises in steel and steel construction. Their vision is to provide customers with energy-efficient steel solutions for better living, working and moving. The strategic focus of Ruukki Romania is on manufacturing steel structures, panels and roofing elements used in professional buildings.

At Ruukki Romania, corporate responsibility is an integral part of business. The promotion of energy efficiency and the continuous development of competence and safety are a core part of this responsibility. They try to recycle as much as they can, even cleaning the water that comes out of the factory. They have a very strong department for health, safety and environmental protection with ISO certified documentation toward these actions.

About Toshiba Tec

Toshiba Tec Germany Imaging Systems GmbH is part of the globally operating Toshiba Tec Corporation, active in various high-tech industrial sectors.

Toshiba Tec Corporation is a leading provider of information technology, operating across multiple industries - ranging from retail, education and business services to hospitality and manufacturing. With headquarters in Japan and over 80 subsidiaries worldwide, Toshiba Tec Corporation helps organisations transform the way they create, record, share, manage and display information.

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Together Information is Toshiba's vision for how people and organisations create, record, share, manage and display ideas and data.

It is based on our belief that the most successful organisations are those that communicate information in the most efficient way .

We make that possible through an integrated portfolio of industry-specific solutions, all of which reflect Toshiba's commitment to the future of the planet.

For more information please visit www.togetherinformation.com